Curriculum for Freshmen 2026

Department of Hospitality&Tourism Management

Submission Date: November 27, 2025

Grade	Spring Semester				Fall Semester			
	Course Type	Course Name	Credit	Hour	Course Type	Course Name	Credit	Hour
1	CR	Campus Life Seminar	1	1	CR	Faculty Mentoring Seminar	1	1
	BSM	Mathematics For Social Science	3	3	BSM	Mathematics For Social Science	3	3
	MB	Principle of Business Administration	3	3	BSM	Artificial Intelligence and Big Data	3	3
	MB	Principles of Economics	3	3	MB	Principle of Business Administration	3	3
	MB	Principle of Hospitality Management	3	3	MB	Principles of Economics	3	3
					MB	Principle of Hospitality Management	3	3
2	MR	Principle of Accounting	3	3	MR	Organization and Human Resources Management in Hotel and Tourism	3	3
	MR	Hotel and Tourism Marketing	3	3	MR	Management Statistics in Hotel and Tourism	3	3
	MR	Hotel Management	3	3	MR	Tourism Management	3	3
	ME	Festival Management	3	3	ME	Financial Accounting in Hotel and Tourism	3	3
	ME	Tourism Resources	3	3	ME	Service Management	3	3
	ME	AI and Hospitality Industry	3	3	ME	Leisure & Sociology	3	3
	ME	No-Code Data Programming	3	3	ME	Introduction to AI-based Hospitality & Tourism Management	3	3
	ME	Organizational Behavior in Hotel and Tourism	3	3	ME	Decision Making Mehtods and Applications in Hotel and Tourism Industry	3	3
					ME	Hotel and Tourism Franchise Management	3	3
3	MR	Financial Management in Hotel and Tourism	3	3	ME	Managerial Accounting in Hotel and Tourism	3	3
	ME	Hospitality & Tourism AI Algorithms	3	3	ME	Hospitality & Tourism Data Mining	3	3
	ME	Introduction to Meeting, Incentive, Convention, and Exhibition	3	3	ME	Hotel and Tourism Revenue Management	3	3
	ME	Case Study Seminar in Hotel and Tourism	3	3	ME	Service Marketing	3	3
	ME	Leisure Space Planning	3	3	ME	Meeting and Event Management	3	3
	ME	Culture Tourism Management	3	3	ME	Hotel and Tourism Strategic Management	3	3
	ME	Service Operations Management	3	3	ME	Resort Management	3	3
	ME	Education of Major Subject(Tourism)	3	3	ME	Cruise Management	3	3
	ME	Hotel and Tourism Career Mentoring 1	3	3	ME	Tourism Behavior	3	3
	ME	E-business Strategy in Hotel and Tourism	3	3	ME	Research and Instruction in Major Subject(Tourism)	3	3
	ME	Marketing Communication	3	3	ME	Reasoning and Writing in Tourism	3	3
	ME	Travel Agency Management	3	3	ME	Hotel and Tourism Economics	3	3
	ME	Casino Management	3	3	ME	Hotel and Tourism Career Mentoring 2	3	3
	ME	Hotel Management Information System	3	3	ME	Casino Operations Management	3	3
					ME	Introduction to Wine and Sommelier	3	3
4	ME	Independent Study and Career Skills/Senior Project 1	1	1	ME	Independent Study and Career Skills/Senior Project 2	1	1
	ME	AI Decision-Making Systems in Hospitality & Tourism	3	3	ME	Hospitality & Tourism Capstone Design	6	6
	ME	Marketing Research	3	3	ME	International Seminar in Hotel Tourism	3	3
	ME	Research Methods in Hotel and Tourism	3	3	ME	Hospitality Corporate Finance	3	3
	ME	Pricing Starategy for Hotel and Tourism Industry	3	3	ME	Tourism Law	3	3
	ME	Data Analytics in Hotel and Tourism Industry	3	3	ME	AI for Business	3	3
	ME	Entrepreneurship and Leadership in Hotel and Tourism	3	3	ME	Special Topics in Hospitality and Tourism	3	3
	ME	Project Management in Hotel and Tourism	3	3	ME	Management Analysis Seminar	3	3
	ME	Tourism Planning and Development	3	3				

Notice

※ Common Required Courses for Foreigners:
Korean 1,2,3,4
Campus Life Seminar
Faculty Mentoring Seminar

For more details about Common Required Courses, please contact the concerned department.

Notes

※ Major Elective(**ME**)
Major Required(**MR**)
Major Basic(**MB**)
Basic Science&Mathematics Courses(**BSM**)
(Common) Required Courses(**CR**)